

## PGIE&CIFA2024

### 2024 郑州国际地理标志产品博览会

Zhengzhou International Protected Geographical Indication Products Exhibition 2024

同期举办：国际进口食品与农产品展览会暨郑州国际餐饮供应链博览会

International Imported Food and Agricultural Products Exhibition  
& Zhengzhou International Catering Supply Chain Expo 2024

#### --日程安排 Agenda

2024 年 05 月 30 日（星期四）   May 30, 2024 (Thursday) 郑州绿地 JW 万豪酒店-河南   JW Marriott Hotel Zhengzhou-Henan	
13:00-17:00	来宾报到 Guest check-in
15:00-17:00	美食美酒文化体验 Cuisines and wine culture experience
17:10-17:50	领导会见 Leadership meeting
18:00-20:00	欢迎餐叙 Welcome dinner and talk
2024 年 05 月 31 日（星期五）   May 31, 2024 (Friday) 郑州绿地 JW 万豪酒店-河南   JW Marriott Hotel Zhengzhou-Henan	
09:00-09:30	酒店门口集合 Gather at the door of JW Marriott Hotel Zhengzhou
09:30-11:30	参观考察万邦市场 Conduct a survey to the Wanbang Market
11:40-13:50	午餐 Lunch
14:00-16:30	郑州物流港参观口岸 Visit the port at Zhengzhou Logistics Port
16:30-18:30	返回酒店 Return to the hotel
2024 年 06 月 01 日（星期六）   June 01, 2024 (Saturday) 郑州绿地 JW 万豪酒店-河南   JW Marriott Hotel Zhengzhou-Henan	
08:00-08:30	酒店门口集合 Gather at the door of JW Marriott Hotel Zhengzhou
09:30-11:30	参观考察驻马店国际农产品加工产业园 Conduct a survey to the Zhumadian International Agricultural Products Processing Industrial Park
11:40-13:50	午餐 Lunch
14:00-16:30	参观考察双汇肉食加工厂 Conduct a survey to the Shuanghui Meat Processing Factory
16:30-18:30	返回酒店 Return to the hotel
2024 年 06 月 02 日（星期日）   June 02, 2024 (Sunday) 郑州绿地 JW 万豪酒店-河南   JW Marriott Hotel Zhengzhou-Henan	
09:00-12:00	全球地理标志 G500 高峰论坛 Global Geographical Indications G500 Summit

09:30-11:30	中外企业对接交流会 Cooperation and Communication Conference for Sino-Foreign Enterprises
12:00-13:30	午餐 Lunch
13:30-17:30	国际农食产品安全与通关实务论坛 International Agricultural Products Safety and Customs Practice Forum
17:30-18:30	酒会 Cocktail reception
18:30-20:30	欢迎晚宴 Welcome banquet
<b>2024年06月03日（星期一）  June 03, 2024 (Monday)</b> <b>郑州国际会展中心·河南  ZZICEC·Henan</b>	
09:00-10:00	开幕仪式 Opening ceremony
10:00-11:30	领导巡馆 Leaders tour exhibition
09:30-16:30	地标美酒美食品鉴会 Geographical Indication for Cuisines and Wine Tasting
09:30-16:30	世界葡萄酒大师班 World Wine Master Class
10:00-16:30	各省市食品产区推介会 Regional Food Promotion for Provinces and Cities
13:30-16:30	中国地理标志品牌大会暨区域经济发展市（县）长对话 China Geographical Indication Brands Summit and Mayor & County Executive' Dialogue on China's Regional Economic Development
13:30-16:30	中国预制菜产业高质量发展大会 Summit on High-quality Development of the China Prefabricated Food Industry
<b>2024年06月04日（星期二）  June 04, 2024 (Tuesday)</b> <b>郑州国际会展中心·河南  ZZICEC·Henan</b>	
09:00-16:30	展览展示 Exhibition
09:00-16:30	地标美酒美食品鉴会 Geographical Indication for Cuisines and Wine Tasting
09:30-12:00	国际酒类标签管理与安全监管论坛 International Wine Products Label Management and Safety Supervision Summit
10:00-16:30	地理标志产区与特色产品推介会 Promotion Conference for Geographical Indication Areas and Distinctive Products
13:30-16:30	参观考察百荣酒类批发市场 Conduct a survey to wholesale of wine at Bairong World Trade Center
<b>2024年06月05日（星期三）  June 05, 2024 (Wednesday)</b> <b>郑州国际会展中心·河南  ZZICEC·Henan</b>	
09:00-14:00	展览展示 Exhibition
10:00-11:30	地标美食品鉴会颁奖仪式 Award Ceremony for Geographical Indication for Cuisines and Wine Tasting
14:00-18:00	撤展 Move-out

# PGIE&CIFA2024

2024年06月03日-05日  
JUNE 3-5, 2024 | ZZICEC-HENAN •CHINA  
郑州国际会展中心-河南省

## 关于 PGIE&CIFA| About PGIE&CIFA

为能更好给国内外地理标志产品与进口农食产品搭建一个宣传、展示与合作的平台和好的市场营销途径，助推郑州国际消费中心城市的建设和满足中国进口食品与地理标志产品消费市场的巨大需求。随着中国食品进口在保持总量大的同时开始向个性化、多样化、潮流化趋势发展，关税的降低、进口食品来源地的扩大以及进口食品与酒类品种的增加的情况下，依托郑州百荣世贸商城-中国北方最大酒类交易市场与郑州万邦农产品物流园区-中部地区最大的农产品批发交易市场和南菜北运、西果东输的重要集散地等地利优势等资源优势而创办的进口农食产品与地理标志产品专业展会，集聚全球地理标志产品与进口农食产品市场资源，以更好的放大郑州农食产品进出口贸易溢出效应，为满足国内对高质量农食产品的需求做出贡献。拟在河南举办郑州国际地理标志产品博览会与国际进口食品与农产品展览会暨郑州国际餐饮供应链博览会，现制定方案如下：  
To better build a platform for domestic and foreign geographical indication products and imported agricultural products enterprises to publicize, display, cooperate and expand marketing channels, promote the construction of Zhengzhou international consumer center city and meet the huge demand of China's imported food and wine consumer market. With China's food imports keeping a substantial overall volume, there is a growing trend towards personalization, diversification and trendiness. In the case of the world's ultra-large scale single market, the reduction of tariffs, the expansion of imported food sources and the increase of imported food and Protected Geographical Indication Products varieties, relying on the resource advantages of Zhengzhou Bairong World Trade Center - the largest wine trading market in northern China as well as Zhengzhou Wanbang Agricultural Logistics Park covers - the largest wholesale market for agricultural products in central China and an important distribution center for the transportation of vegetables from the south to the north and fruits from the west to the east, the professional exhibition of imported products is founded. Gather global geographical indication products and imported agricultural products market resources to better amplify the spillover effect of Zhengzhou "Imported Agricultural Products Exhibition", which contributes to meeting demand for domestic high-quality products. The plan for holding the 2024 Zhengzhou International Protected Geographical Indication Products Exhibition and International Imported Food and Agricultural Products Exhibition & Zhengzhou International Catering Supply Chain Expo 2024 will be as follows:

### 展会名称 | Show Name

2024 郑州国际地理标志产品博览会

Zhengzhou International Protected Geographical Indication Products Exhibition 2024

同期举办：国际进口食品与农产品展览会暨郑州国际餐饮供应链博览会

International Imported Food and Agricultural Products Exhibition & Zhengzhou International Catering Supply Chain Expo 2024

### 展览时间 | Show Time

2024年06月03日-05日

June 3rd-5th, 2024

### 展览地点 | Show Venue

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center-Henan •China

**展会主题 | Show Topic**

新消费，共享全球美食美酒

New Consumption, Sharing Global Cuisine and Wine Together

**批准单位 | Approved by**

中华人民共和国商务部

Ministry of Commerce of the People's Republic of China

**支持单位 | Supported by**

海关总署国际检验检疫标准与技术法规研究中心

General Administration of Customs of the People's Republic of China, International Inspection and Quarantine Standards and Technical Regulations Research Center

**媒体支持 | Media Partner by**

中国海关传媒中心

China Customs Media Center

**主办单位 | Hosted by**

中国报关协会

China Customs Brokers Association

**联合主办 | Co-Hosted by**

中国商业联合会

China General Chamber of Commerce

中国林业产业联合会

China Forestry Industry Federation

中国绿色食品协会

China Green Food Association

中国防伪行业协会

China Trade Association for Anti-counterfeiting

中国知识产权研究会地理标志分会

Geographical Indication Society, CIPS

中国国际贸易促进委员会供销合作行业分会

Supply and Marketing Cooperatives Sub-council, CCPIT

高登会展集团

Golden Conference and Exhibition Group

**承办单位 | Organized by**

上海大道国服展览有限公司

Shanghai Supervip Exhibition Co. Ltd.

**海外支持单位****Overseas Supporting Units**

德国肉类与奶业协会

German Meat and Dairy Association

德国国家禽业协会

German Poultry Industry Association

法国猪业联盟

INAPORC

法国农业食品委员会

**CAFC**

西班牙猪业联盟

**Interporc**

西班牙牛羊肉协会

**INTEROVIC**

丹麦农业和食品委员会

**Danish Agriculture and Food Council**

澳洲肉类及畜牧业协会

**Meat and Livestock Australia**

新西兰肉类行业协会

**Meat Industry Association**

波兰家禽商会

**National Chamber of Poultry and Feed Producers**

巴西牛肉出口商协会

**Associação Brasileira das Indústrias Exportadoras de Carne**

巴西动物蛋白协会

**Associação Brasileira de Proteína Animal**

美国肉类出口协会

**USMEF**

荷兰肉类协会

**COV**

爱尔兰食品局

**Food Safety Authority of Ireland**

英中贸易协会

**China-Britain Business Council**

乌拉圭肉类协会

**INAC**

日本农业国际交流协会

**Japan Agricultural International Exchange Association**

泰国肉鸡出口协会

**Thai Broiler Export Association | Etc..**

官方网站 | Show Website

[www.cqjiaexpo.com](http://www.cqjiaexpo.com)

[www.importfoodfair.com](http://www.importfoodfair.com)

## **整体活动安排 | Event Arrangement**

**(一) 2024 年 5 月 30 日-日程安排**

### **I. May 30<sup>th</sup>, 2024 | Schedule Arrangement**

#### **1) 来宾报到 | Guest Check-in**

时间 | Time:

2024 年 5 月 30 日

May 30<sup>th</sup>, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

内容 | content:

1. 嘉宾报到 (下午)

Guest Check-in (Afternoon)

2. 美食美酒文化体验 (15:00-17:00)

Cuisine Culture Experience (15:00-17:00)

## 2) 领导会见 | Leadership meeting

时间 | Time

2024 年 5 月 30 日 17:20-17:50

17:20-17:50, May 30th, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

人员 | Attendees:

省政府、省商务厅、省农业厅、市政府分管领导, 市经济合作外事局、郑州海关、各国驻华代表、使(领)馆、行业协会与企业主要负责人

Leaders with specific duties from Provincial Government, Provincial Department of Commerce, Provincial Department of Agriculture, municipal government, Municipal Bureau of Economic Cooperation and Foreign Affairs, Zhengzhou Customs, Representatives from various countries in China, embassies and consulates, Industry associations and key leaders of enterprises.

## 3) 欢迎餐叙 | Welcome Dinner and Talk

时间 | Time

2024 年 5 月 30 日 18:00-19:00

18:00-19:00 May 30th, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

人员 | Attendees:

到会嘉宾, 政府有关领导, 各国驻华代表、使(领)馆、行业协会与企业主要负责人参加

Guests, Governmental Leaders, Representatives from various countries in China, embassies and consulates, Industry associations and key leaders of enterprises

## (二) 2024 年 5 月 31 日-日程安排

### II. May 31<sup>st</sup>, 2024 | Schedule Arrangement

参观考察市场和口岸

**Conduct a survey for Market and Port**

时间 | Time

2024 年 5 月 31 日 09:30-17:30

09:30-17:30 May 31<sup>st</sup>, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店门口集合

Location: Gather at the door of JW Marriott Hotel Zhengzhou

人员 | Attendees:

约 150 人, 包括政府部门相关负责人 5 名、驻华使领馆与海外行业协会代表 30 名、企业代表 80

名、当地具有进出口贸易资质的企业代表 35 名等，市委、市政府分管领导参加

About 150 people, including 5 directors from the relevant governmental departments、30 people from embassies and consulates & overseas industry associations,80 people from enterprises, 35 people from the import and export enterprises with trade qualifications. Municipal leaders from city government will attend.

议程 | Agenda:

1) 考察: 5 月 31 日 09:30-11:30 前往万邦市场考察

Survey: 09:30-11:30 May 31<sup>st</sup>. Conduct a survey to the Wanbang Market

2) 午餐: 5 月 31 日 11:40-13:50 (地点待定)

Lunch: 11:40-13:50 May 31<sup>st</sup> (Location, to be determined)

3) 参观: 5 月 31 日 14:00-17:30 前往郑州物流港参观口岸

Survey: 14:00-17:30 May 31<sup>st</sup> Visit the port at Zhengzhou Logistics Port

注: 郑州万邦农产品物流园区占地 5300 亩, 建筑面积达 350 万平方米。拥有固定商户 7000 多家, 各类农副产品交易额 800 亿元, 交易量 900 万吨, 位居全国前列, 实现农产品“买全球、卖全国”。

Zhengzhou Wanbang Agricultural Logistics Park covers an area of 5,300 acres, with a total construction area of 3.5 million square meters. There are more than 7,000 merchants. Furthermore, the total turnover of various agricultural and sideline products reaches 80 billion RMB, with a trading volume of 9 million tons, ranking among the top nationwide, realizing the concept of "buying globally, selling nationally" for agricultural products.

(三) 2024 年 6 月 1 日-日程安排

**III. June 1<sup>st</sup>, 2024 | Schedule Arrangement**

参观考察工厂

**Visit the factory**

时间 | Time

2024 年 6 月 1 日 09:30-17:30

09:30-17:30 June 1st, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店门口集合

Gather at the door of JW Marriott Hotel Zhengzhou

人员 | Attendees:

约 150 人, 包括政府部门相关负责人 5 名、驻华使领馆与海外行业协会代表 30 名、企业代表 80 名、当地具有进出口贸易资质的企业代表 35 名等, 市委、市政府分管领导参加

About 150 people, including 5 directors from the relevant governmental departments、30 people from embassies and consulates & overseas industry associations,80 people from enterprises, 35 people from the import and export enterprises with trade qualifications. Municipal leaders from city government will attend.

议程 | Agenda:

1) 考察: 6 月 1 日 09:30-11:30 前往驻马店国际农产品加工产业园考察

Survey: 09:30-11:30 June 1st Conduct a survey at IAPPPI

2) 午餐: 6 月 1 日 11:40-13:50 (地点待定)

Lunch:11:40-13:50 June.1st(Location to be determined)

3) 参观: 6 月 1 日 14:00-17:30 前往双汇考察

Visit: 14:00-17:30 June 1st Conduct a survey at Shuanghui

(四) 2024 年 6 月 2 日-日程安排

#### IV. June 2<sup>nd</sup> 2024 |Schedule Arrangement

### 中外企业交流会、全球地理标志 G500 高峰论坛与国际农食产品安全与通关实务论坛 China & Foreign Enterprises Exchange Conference, Global Geographical Indications G500 Summit and International Agricultural Products Safety and Customs Practice Forum

#### 1) 中外企业对接交流会

##### China& Foreign Enterprises Exchange Conference

时间 | Time

2024 年 6 月 2 日 09:30-11:30

09:30-11:30 June 2nd ,2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

人员 | Attendees:

约 150 名, 包括国内与河南省内进口商、经销商与加工商 60 名, 海外行业组织与企业代表 60 名, 政府部门相关负责人、市场、口岸、物流及具有进出口贸易资质的企业代表 30 名等, 市委或市政府分管领导参加 (暂定)

About 150 people, including 60 from domestic importer, dealer and converter, especially from Henan province. 60 people from foreign associations and enterprises. 30 people from government and enterprises covering market, port, logistics and enterprises with the import and export qualification. Leaders from municipal government would attend.

议程: 企业对接交流

Agenda: Enterprise docking and communication

#### 2) 全球地理标志 G500 高峰论坛

##### Global Geographical Indications G500 Summit

时间 | Time

2024 年 6 月 2 日 09:30-12:00

09:30-12:00, June 2nd ,2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

议程 | Agenda:

欧盟、商务部、国知局、省领导致辞

Speeches from representatives of the European Union, the Ministry of Commerce, China National Intellectual Property Administration and provincial governments

中国地理标志专用标志使用管理办法

Specifications for the Use and Management of Special Signs for Chinese Geographical Indications

欧盟地理标志保护制度及相关政策

Protection System and Policies of the EU's Geographical Indications

中欧地理标志协定及相关政策实施进展

China-EU Agreement on Geographical Indications and the Progress of Relevant Policies

欧洲地理标志产品发挥的作用

The Role Played by European Geographical Indication Products

中国地理标志产品助力区域经济发展的经验分享

Experience of the Promotion of Regional Economic Development by Chinese Geographical



## Indication Products

中欧地理标志产品合作与贸易对话

Cooperation and Trade of Geographical Indication Products between China and Europe

中餐：12:00 酒店

Lunch : 12:00 Hotel

### 3) 国际农食产品安全与通关实务论坛

#### International Agricultural Products Safety and Customs Practice Forum

时间 | Time

2024 年 6 月 2 日 13:30-17:30

13:30-17:30, June 2<sup>nd</sup>, 2024

地点 | Venue:

郑州绿地 JW 万豪酒店

JW Marriott Hotel Zhengzhou

议程 | Agenda:

海关总署、农业部、省领导致辞；

General Administration of Customs of the People's Republic of China

进出口食品安全监管体系介绍与新趋势；

Introduction and New Trend of Imported and Exported Food Safety Supervision System

进出口动物及动物产品法律法规及政策介绍；

Legislation and Policy Introduction for Imported and Exported Animal and Animal Products

食品安全标准发展趋势和制修订情况；

Food Safety Standard Development Trend and Amendment

中国食品安全监管体系对农产品进口的影响；

Influence for the China Food Safety Supervision System on Agricultural Products Import

河南口岸肉类进出口安全监管；

The safety supervision for Henan Port on Import and Export

进出口食品安全管理办法讲解；

Interpretation for Import and Export Food Safety Management

欧洲各国对非洲猪瘟的管理与实践经验；

The Management and Practical Experience for European Countries on African swine fever

农产品海关归类探析；

Customs Classified Analysis for Agricultural Products

进口食品境外生产企业注册讲解。

The Registration Explanation for foreign manufacturing companies on imported food

晚餐：18:00 酒店

Dinner: 18:00 Hotel

(五) 2024 年 6 月 3 日-日程安排

#### V. June 3<sup>rd</sup> 2024|Schedule Arrangement

1) 展会开幕仪式 (主持人: 待定)

Show Opening Ceremony (Chairman: To be determined)

时间 | Time

2024 年 6 月 3 日 09:00-10:00

09:00-10:00 June 3<sup>rd</sup>, 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

人员 | Attendees:

全体与会人员约 200 人，海关总署、农业农村部、省政府、省商务厅、省农业农村厅、郑州海关、市政府分管领导，市经济合作外事局、各国驻华使领馆、各国行业协会、国外企业主要负责人与媒体代表

About 200 people, GACC, Ministry of Agriculture and Rural Affairs, Provincial Government, Provincial department of commerce, Provincial department of agriculture and rural affairs, Zhengzhou Customs, Municipal Government, City economic cooperation and foreign affairs bureau, embassies and consulates, associations from various countries, leaders from overseas companies and media partners.

议程 | Agenda:

领导巡展 10: 00-11: 30

Touring Exhibition for Leaders 10:00-11:30

2) 中国地理标志品牌大会暨区域经济发展市（县）长对话

**China Geographical Indication Brand Conference and Mayor (County Executive)' Dialogue on China's Regional Economic Development**

时间 | Time

2024 年 6 月 3 日 13:30-16:30

13:30-16:30 June 3rd, 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

议题 | Topics:

浅析地理标志品牌建设与区域经济发展

Analysis of geographical indication brand construction and regional economic development

Geographical Indication Sub-committee, China Intellectual Property Society

地理标志酒类品牌（茅台、五粮液、泸州老窖、仰韶、杜康）

Geographical Indication Liquor Brands

(Moutai, Wuliangye, Luzhou Laojiao, Yangshao and Dukang)

地理标志茶叶品牌（中茶、浙茶、华祥苑、品品香、正山堂、八马）

Geographical Indication Tea Brands

(China Tea, Zhejiang Tea, Empereur, Pinpintea, Zhenshantang, Bama Tea)

中国地理标志产品助力区域经济发展的经验分享

Experience sharing of geographical indication products in china boosting the development of regional economic

中国地理标志代表产区（仁怀、泸州、安溪、福鼎、洛阳）

Representative areas of geographical indication in China (Renhuai City, Luzhou City, Anxi City, Fuding City, Luoyang City)

市县长年度对话

Mayor & County Executive's Dialogue

地理标志酒类品牌价值评价结果发布

Release conference of value evaluation results for geographical indication liquor brands

地理标志茶叶品牌价值评价结果发布

Release conference of value evaluation results for geographical indication tea brands

中国地理标志区域市县品牌价值评价结果发布

Release conference of value evaluation results for the cities and counties in Chinese geographical indication regions

拟邀嘉宾 Guests to be invited

国务院参事，国家工商总局原领导、海关总署主要领导、国家知识产权局主要领导、运用促进司领导、中国商业联合会会长、中国知识产权研究会副理事长、地理标志专委会（筹）主任常务副主任、欧盟驻华使团、参会参展各国驻华代表、世界知识产权组织中国办事处官员等。

Counselors of State, former head of the State Administration for Industry and Commerce, main leaders from the General Administration of Customs, the China National Intellectual Property Administration, Department of Utilisation and Promotion, CNIPA, and president of the China General Chamber of Commerce, vice chairman of the China Intellectual Property Society, Director and Deputy Director of the Specialised Committee on Geographical Indications, the European Union delegation to China, representatives of embassies in China, officials of the World Intellectual Property Organization Office in China, etc.

### 3) 国际酒类标签管理与安全监管论坛

International Wine Products Label Management and Safety Supervision Summit

时间 | Time

2024年6月3日 13:30-16:30

13:30-16:30 June 3<sup>rd</sup>, 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

议题 | Topics:

进口食品通关实务探讨

Discussion on Customs Clearance of Import Food

进口食品通关申报常见问题

Imported Food Customs Declaration FAQ

海关预裁定政策宣讲

Customs Pre-ruling Policy Preaching

进口食品跨境电商业务发展

Imported food Cross-Border E-Commerce Business Development

进口酒类安全监管与进口预包装食品标签新政及合规

Imported Alcohol Safety Supervision and Import Pre-Packaged Food Label New Deal and Compliance

进口酒类安全监管实务

Imported Alcohol Safety Supervision Practice

进口预包装食品标签新政及标签合规性探讨

Discussion on the New Deal and Label Compliance of Imported Prepackaged Food Labels

人员 | Attendees:

约 100 人，包括国内与河南省内酒类进口商、经销商与服务商 60 名，海外行业组织与企业代表 30 名，政府部门相关负责人 10 名主要负责人与媒体代表。

About 100 people, including 60 from domestic and Henan province wine importer, dealer and converter. 30 people from foreign associations and enterprises. 10 leaders from relevant government leaders and media partners.

### 4) 中国预制菜产业高质量发展大会

Summit on High-quality Development of China Prefabricated Food

时间 | Time

2024 年 6 月 3 日 13:30-16:30

13:30-16:30 June 3rd 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

人员 | Attendees:

约 150 人, 包括国内与河南省内进口商、经销商与加工商 60 名, 海外行业组织与企业代表 30 名, 政府部门相关负责人与餐饮企业 60 名主要负责人与媒体代表。

About 150 people, including 60 from domestic importer, dealer and converter, especially from Henan province. 30 people from foreign associations and enterprises. 60 leaders from relevant government leaders and Catering enterprises and media partners.

议题 | Topics:

解读《关于做好全面推进乡村振兴重点工作的意见》

The interpretation for "Opinions on Promoting the Key Work of Rural Revitalization Comprehensively"

河南预制菜产业政策及推进措施

Henan industry policy and promotion measures for Prefabricated food

中国预制菜市场高质量发展

High-Quality Development for China Prefabricated food Market

国际国内预制菜预包装食品市场情况

The market situation for domestic and overseas prefabricated food and prepackaged food

中国预制菜标准体系建设

The standard series building for China Prefabricated Dishes

预制菜市场展望

The market prospect for prefabricated dishes

预制菜产业助力乡村振兴案例分享

Case sharing for Prefabricated dishes industry promote rural revitalization

#### 4) 世界葡萄酒大师班

##### World Wine Master Class

时间 | Time

2024 年 6 月 3-4 日 09:00-16:30

Time: 09:00-16:30 June 3-4th 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

议题 | Topics:

葡萄酒品质评判的体系和方法

Systems and Methods for Judging the Quality of Wines

横断山脉-川滇藏区的中国葡萄酒新希望

Hengduan Mountains - New Hope for Chinese Wine in Sichuan, Yunnan and Tibet

尼姆产区-品味泉水精灵的独特风土

Costières de Nmes - the Unique terroir of Nemausus

沉浸在浓浓的法式浪漫里 - 开启干邑艺术之旅

Immerse Yourself in French Romance - A Journey into the Art of Cognac

探索意大利葡萄酒

Explore Italian Wines

中国八大菜系餐酒搭配

## Wine Pairing for the Eight Chinese Cuisines

国内外侍酒师行业发展初探

### Exploring the Development of the Sommelier at Home and Abroad

活动将集结超强名庄阵容、全球名庄佳酿、高分酒，邀约行业知名大咖、葡萄酒大师举办顶级大师班活动，名庄、名品、名人齐聚，打造一场瞩目而具风向性的葡萄酒名品盛会。另活动还将举办高规格的餐酒搭配主题大师班、教你如何为餐选酒，如何以酒配餐。

The event will bring a strong line-up of global well-known chateaux, great wines and high-quality wines, and the organizer will specially invite industry celebrities and masters in the field of wine to attend. Famous chateaux, wines and celebrities will gather together to create a grand wine event. In addition, the event will also hold a high-specification wine pairing master class to teach you how to choose wines for your meal and how to match your meal with wines.

## (六) 2024年6月4日-日程安排

### VI. June 4<sup>th</sup> 2024|Schedule Arrangement

#### 展览展示与地标美酒美食品鉴会

#### Exhibition and Landmark Food and Wine Tasting Conference

##### 1) 展览展示 | Exhibition

时间 | Time

2024年6月4日 09:00-16:30

Time: 09:00-16:30 June 4th 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

##### 2) 地标美酒美食品鉴会

#### Landmark Food and Wine Tasting Conference

时间 | Time

2024年6月4日 09:00-16:30

Time: 09:00-16:30 June 4th 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

以各国地理标志农产品为原材料，做出独具韵味的美食，经现场品鉴、专家打分、网络投票等环节，现推选出最具代表性的地标美食，为您集中展示独具世界地标美食舌尖上的味道。

Using agricultural products with geographical indications from various countries as raw materials to create unique and flavorful cuisine. Through on-site tasting, expert scoring, and online voting, we have selected the most representative landmark cuisine to showcase the unique taste of the world's landmark cuisine.

##### 3) 地理标志产区与特色产品推介会

#### Geographical indications producing areas and Specialty Product Presentation

时间 | Time

2024年6月4日 10:00-16:00

Time: 10:00-16:00 June 4th 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

现场推介世界各地地理标志产品区域公用品牌和企业品牌，由产区代表、采购商、电商平台和企业代表、以及媒体记者参会。通过现场推介有效提升地理标志产品品牌影响力，促进双方的交流合作与贸易对接。

Regional public brands and enterprise brands of GI products from all over the world will be promoted, and representatives of producing areas, purchasing departments, e-commerce platforms and enterprises, as well as media industry will attend the meeting. It will effectively enhance the brand influence of GI products and promote the communication, cooperation and trade docking between the two sides.

#### 4) 参观考察酒类批发市场

#### A Survey to the Wholesale Market for Alcoholic Beverages

时间 | Time

2024年6月4日 13:30-16:30

13:30-16:30 June 4th, 2024

地点 | Venue:

郑州国际会展中心门口集合

Meet at the entrance of the Zhengzhou International Convention and Exhibition Center

人员 | Attendees:

约 100 人，包括政府部门相关负责人 3 名、驻华使领馆与海外行业协会代表 10 名、酒类参展企业代表 80 名与服务商 7 等，市委、市政府分管领导参加

About 100 people, including 3 directors from the relevant governmental departments, 10 people from embassies and consulates & overseas industry associations, 80 people from enterprises and 7 people service providers, Municipal leaders from city government will attend.

行程 | Agenda:

1) 考察: 6月4日 13:30-16:30 前往郑州万荣酒类批发市场考察

Survey: 13:30-16:30 June 4th Conduct a survey at Zhengzhou Wanrong Wholesale Liquor Mart

2) 晚餐: 6月4日 17:00-19:30 (地点待定)

Dinner: 17:00-19:30 June.4th (Location to be determined)

注: 郑州百荣世贸商城(简称百荣市场)作为中国最大的酒类流通批发市场,也是全国酒类品牌处理库存积压、低价套现的集散地。市场占地 3000 亩,建筑面积 400 万平方米,因郑州得天独厚、四通八达的交通便利条件,同时也是顺丰、京东、德邦、中通、圆通等各大物流公司总仓汇集地。据网络公开的数据显示,百荣市场年产值高达 1000 亿元,其中酒水高达 400 亿元左右,占据半壁江山。行业流传着“没有百荣找不来的酒,没有百荣卖不掉的酒”的说法,而由百荣搭建交易桥梁而产生的批发价也已然成为经销商衡量某个产品供求变化与价格波动幅度的重要依据。

Note: Zhengzhou Bairong World Trade Center (hereinafter referred to as Bairong Center), as China's largest wholesale distribution market for alcoholic beverages, is also a central hub for handling excess inventory and liquidating stock at discounted prices for national liquor brands. The market covers an area of 3,000 acres with a total construction area of 4 million square meters. Relying on Zhengzhou's exceptional geographical advantages and excellent transportation connectivity, it has also become a convergence point for major logistics companies such as SF, JD.com, Deppon Express, ZTO Express, and YTO Express. According to publicly available data online, Bairong Center's annual output value reaches 100 billion RMB,

with alcoholic beverages accounting for approximately 40 billion RMB, holding a dominant position in the industry. It is said that there is no alcohol that cannot be found at Bairong, and no alcohol that cannot be sold at Bairong within the industry. The wholesale prices established by Bairong have become an important reference for distributors to gauge the supply and demand fluctuations and price volatility of a particular product.

(七) 2024年6月5日-日程安排

## VII. June 5<sup>th</sup> 2024|Schedule Arrangement

展览展示与地标美食品鉴会颁奖仪式

### Exhibition and Awarding ceremony for Landmark Food Tasting Conference

#### 1) 展览展示 | Exhibition

时间 | Time

2024年6月5日 09:00-14:00

Time: 09:00-14:00 June 5th 2024

地点 | Venue:

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center - Henan Province

#### 2) 地标美食品鉴会颁奖仪式 10:00-12:00

##### Awarding Ceremony for Landmark Food Tasting Conference 10:00-12:00

利用优质的世界各地地理标志农产品研发制作菜品，挖掘传承了地标美食文化，加深了消费者对地标美食的认知，助力食用农产品对接。

The use of high-quality geographical indication agricultural products around the world to develop and produce dishes, excavate and inherit the landmark food culture, deepen consumers' cognition of landmark food, and help edible agricultural products docking

#### 3) 撤展 | Dismantling

2024年6月5日 14:00-20:00

14:00-20:00 June 5th 2024

#### Contact information of the Organizing Committee

Tel: 0086-21-64396190, 50131760 Fax: 0086-21-50131761

Mobile: 0086-13916868039 Contact: YANG Jianzhuang

E-mail: info@goldenexpo.com.cn

Mobile: 0086-18221431825 Contact: Yan yaoyao

E-mail: marketing@goldenexpo.com.cn

**PG500 2024**  
**2024 全球地理标志 G500 高峰论坛-日程（草案）**  
**Global Geographical Indications G500 Summit (Draft)**  
时间：2024 年 06 月 02 日|地点：郑州绿地 JW 万豪酒店-中国  
Time: June 02, 2024|Venue: JW Marriott Hotel Zhengzho- China

上午 Morning

**09:00-09:10**

论坛开幕&重要嘉宾介绍

**Opening Ceremony & VIP Guests Introduction**

**09:10-09:25**

领导致辞

**Opening Address**

中方领导致辞 Speech from the Chinese leaders

甘绍宁（国家知识产权局原副局长，中国知识产权研究会副理事长兼地理标志专业委员会主任）

欧盟领导致辞 Speech from the EU leaders

**09:25-09:40**

地理标志运用促进如何支撑中国特色经济高质量发展

释义：加强地理标志保护运用，助力乡村振兴和经济高质量发展

王培章（国家知识产权局运用促进司司长）

China National Intellectual Property Administration

**09:40 -09:55**

欧盟地理标志保护制度及相关政策

**The EU geographical indication protection system and related policies**

释义：欧盟在中欧地理标志互认互保工作的进展及取得成果

About: the progress and achievements of the EU's work on mutual recognition and protection of geographical indications in China and the EU

欧洲联盟驻华代表团

European Union delegation to China

**09:55 -10:10**

中欧地理标志协定及相关政策实施进展

**The progress in the implementation of the Geographical Indications Agreement and related policies**

释义：中欧地理标志合作协定中有关双边保护、多边保护的法律问题解读、取得成果及案例

About: Interpretation of legal issues, achievements, and typical cases of bilateral and multilateral protection in the China-EU Cooperation Agreement on Geographical Indications

商务部 Ministry of Commerce, PRC

**10:10 -10:25**

欧洲地理标志产品发挥的作用

**The role of European geographical indication products**

释义：介绍工艺传承、文化底蕴、产品特色以及市场化运营和商业版图构建

About: Introducing process inheritance, cultural heritage, product features, market operation, and the business layout construction

欧盟地理标志产区

EU's geographical indication production areas

**10:25 -10:40 茶歇 Tea Break**



### 10:40-11:10 嘉宾主题演讲

1、石 勇（国务院参事，国际欧亚科学院院士，发展中国家科学院院士，中国管理现代化研究会法人代表理事长，中国科学院大数据挖掘与知识管理重点实验室主任，以“中国人民银行个人征信系统”项目荣获成思危全球奖）

Shi Yong (Counselors of State, Academician of the International Eurasian Academy of Sciences, Academician of the World Academy Of Sciences, Chairman of the Chinese Academy of Management, Director of the Key Laboratory of Big Data Mining and Knowledge Management of the Chinese Academy of Sciences, and the recipient of Cheng Siwei Global Prize for the project of the "PBC Individual Credit Reporting System").

2、易继明（北京大学国际知识产权研究中心主任、北京大学法学院教授、博导，2020年11月30日为中央政治局集体学习授课，2023年10月30日为国务院专题学习进行讲解）

Yi Jiming (Director of the International Intellectual Property Research Centre of Peking University, Professor and Doctoral Director of the Peking University Law School; to give a lecture for the collective study of the State Council on November 30, 2020, and to give a lecture for the special study of the State Council on October 30, 2023)

3、姚坤（国家知识产权局商标局一级巡视员，北京农智地理标志研究院专家委员会名誉主任，长期从事地理标志管理工作，是理论和实务相结合的专家型领导）

4、杨永岗（中华商标协会地理标志分会会长，北京农智地理标志研究院院长，北京地理标志协会会长，中国知识产权研究会副理事长单位黄金智慧知识产权公司董事长）

### 11:10-11:25

#### 《全球地理标志 G500 高峰论坛共识》

发布 Global Geographical Indications G500 Summit Consensus to be release

用共识方式，以对话交流助力全球地理标志共同发展，表达中国话语和提供世界方案

Contributing to the common development of global geographical indications through dialogues, expressing Chinese words and providing solutions.

### 11:25 -11:35

#### 全球最有口碑的地理标志 500 强-研究项目启动仪式

#### Top 500 most reputable GIs in the world-ceremony for the launch of the research project

中国品牌口碑指数 C-BRI 始于 2013 年，是由国统首页大数据研发，国家工信部工业文化发展中心、中华商标协会、中国医药新闻信息协会、国统大数据研究实验室等联合推动品牌口碑评价工程。拟在此基础上，由国统首页大数据牵头，共同开展“全球最有口碑的地理标志 500 强”研究项目。

C-BRI, started in 2013, is a brand reputation evaluation project developed by NBS Home Big Data and jointly promoted by the Industrial Culture Development Centre of MIIT, the Chinese Trademark Association, the China News of Drug Information Association, and the NBS Big Data Research Laboratory. On this basis, NBS Home Page Big Data takes the lead to carry out the research project of "Top 500 Most Reputable Geographical Indications in the World".

### 11:35-12:00

#### 从“入关”到互市：全球地理标志产品合作与贸易对话

#### The China-EU geographical indication products cooperation and trade dialogue

释义：围绕中欧贸易、双边合作、多边合作以及海关有关政策等开展对话，从进入市场到宣发流通全方位全链条深度研讨

About: Trade, bilateral cooperation, multilateral cooperation, and related export policies to China

欧盟代表、中方代表（含海关总署专家）、世界知识产权组织中国办事处专家、产区代表、企业代表、宣发流通平台代表等

EU representatives, Chinese representatives, production area representatives, enterprise representatives, etc.

### 12:05 pm 午餐Lunch

**AFIC 2024**  
**2024 国际农食产品安全与通关实务论坛-日程（草案）**  
**International Agricultural Products Safety and Customs Practice Forum 2024**

时间：2024 年 06 月 02 日|地点：郑州绿地 JW 万豪酒店-中国  
Time: June 02, 2024|Venue: JW Marriott Hotel Zhengzho– China

下午 afternoon

**13:00-13:10**

论坛开幕&重要嘉宾介绍

**Opening Ceremony & VIP Guests Introduction**

**13:10-13:30**

领导致辞

**Opening Address**

海关总署标法中心、中国海关传媒中心、中国报关协会

General Administration of Customs of the People's Republic of China

China Customs Media Center

China Customs Brokers Association

**13:30-13:50**

进出口食品安全监管体系介绍与新趋势

**Introduction of Imported and Exported Food Safety Supervision System and the New Trend**

海关总署进出口食品安全局

Safety of Imported and Exported Food, GACC

**13:50-14:10**

进出口动物及动物产品法律法规及政策介绍

**Laws and Regulations of imported and exported animals and related products & Policy Introduction**

海关总署动植物检疫司

Quarantine of Animals and Plants, GACC

**14:10-14:30**

食品安全标准发展趋势和制修订情况

**Food Safety Standard Development Trend & Drafting and Amendment**

国家食品安全风险评估中心/国际食品添加剂法典委员会

China National Center for Food Safety Risk Assessment; Codex Committee on Food Additives

14:30-14:50

中国食品安全监管措施对农产品贸易的影响

The impact of China's food safety regulatory measures on agricultural trade

中国农业科学院经济与发展研究所

Institute of Agricultural Economics and Development ,CAAS

**14:50-15:10**

河南口岸肉类进出口安全监管

**Safety Supervision for Imported and Exported Meat in Henan Port**

郑州海关进出口食品安全处

Safety of Imported and Exported Food, Zhengzhou Customs

**15:10-15:30**

茶歇 Tea Break

**15:30-15:50**

进出口食品安全管理办法讲解

**Explanation of import and export food safety management measures**

宁波海关进出口食品安全处

Food Safety Department, Ningbo Customs

15:50-16:10

非洲猪瘟的管理：关于比利时在野猪群体中获得的实践经验

**African Swine Fever Management: Practical Experiences Following the Introduction in Wild Boar in Belgium**

农业参赞·负责食品安全和动植物卫生检疫措施-比利时驻华大使馆

Agricultural attaché for food safety and SPS related measures

Embassy of the Kingdom of Belgium

**16:10-16:30**

农产品海关归类探析

**A summary of agricultural products classification**

海关总署税收征管司（京津）关税技术处

Tariff Techniques Direction, Customs Revenue Collection Bureau, GACC

**16:30-16:50**

进口食品境外生产企业注册讲解

**The interpretation of registration for imported food in China from overseas manufacturing companies**

海关总署标法中心

International Inspection and Quarantine Standards and Technical Regulations Research Center of the General Administration of Customs

**17:00-18:00**

酒会 Wine Party

**18:00**

展会与论坛欢迎晚宴 Dinner Party

注：具体日程以现场为准

**Note: The agenda is subject to change.**

**PGBS 2024**

**2024 中国地理标志品牌大会暨区域经济发展市（县）长对话-日程（草案）**  
**China Geographical Indication Brand Summit and Mayor & County Executive' Dialogue**  
**on Regional Economic Development (Draft) 2024**

时间：2024 年 06 月 03 日

Time: June 03, 2024

地点：郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center-Henan •China

下午

**13:30-13:45**

**领导致辞**

Opening Address

国家市场监督管理总局领导

Leaders of the State Administration for Market Regulation

省政府领导

Leaders of provincial government

中国品牌促进会 领导

Leaders of China Council for Brand Development

**13:45 -13:55**

**评价宣传介绍**

Introduction of evaluation and promotion

**13:55 -14:10**

**品牌建设赋能 助力乡村振兴**

Empowering brand construction to facilitate rural revitalization

中国品牌杂志社

China Brand Magazine

**14:10 -14:25**

**浅析地理标志品牌建设与区域经济发展**

Analysis of geographical indication brand construction and regional economic development

中国知识产权研究会地理标志分会

Geographical Indication Sub-committee, China Intellectual Property Society

**14:25 -14:55**

**地理标志酒类品牌**

Geographical Indication Liquor Brands

茅台、五粮液、泸州老窖、仰韶、杜康

Moutai, Wuliangye, Luzhou Laojiao, Yangshao and Dukang

**14:55 -15:25**

**地理标志茶叶品牌**

Geographical Indication Tea Brands

中茶、浙茶、华祥苑、品品香、正山堂、八马

China Tea, Zhejiang Tea, Empereur, Pinpintea, Zhenshantang, Bama Tea

**15:05 -15:20 茶歇 Tea break**

### **15:20 -15:50**

#### **中国地理标志产品助力区域经济发展的经验分享**

Experience sharing of geographical indication products in china boosting the development of regional economic

释义：地理标志助推乡村振兴的生动实践和典型案例，围绕各个地方的产品展示、文化展示、工作成果展示以及在助推

About: Vivid Practices and typical cases of geographical indications contributing to rural revitalization, focusing on product display, cultural display, work results display, and re-boosting of all regions

中国地理标志代表产区（仁怀、泸州、安溪、福鼎、洛阳）

Representative areas of geographical indication in China (Renhuai City, Luzhou City, Anxi City, Fuding City, Luoyang City)

### **15:50-16:20**

#### **市县长年度对话 Mayor & County Executive's Dialogue**

拟邀国知局运用促进司领导、有影响力的地理标志品牌市县领导进行沙发对话，互动交流；对话主持：南平（中华商标协会原副秘书长兼《中华商标》杂志社社长，北京农智地理标志研究院专家委员会主任）

Leaders of the Department of Utilisation and Promotion, CNIPA and leaders of influential GI brands in cities and counties will be invited to have a salon to share their ideas;

Host: Nan Ping (Former Deputy Secretary General of China Trademark Association and President of China Trademark Magazine, Director of Expert Committee of Beijing Nongzhi Geographical Indication Research Institute)

### **16:20-16:35**

#### **地理标志酒类品牌价值评价结果发布**

Release conference of value evaluation results for geographical indication liquor brands

### **16:35 -16:50**

#### **地理标志茶叶品牌价值评价结果发布**

Release conference of value evaluation results for geographical indication tea brands

### **16:50 -17:20**

#### **中国地理标志区域市县品牌价值评价结果发布**

Release conference of value evaluation results for the cities and counties in Chinese geographical indication regions

### **17:20 -17:30**

#### **嘉宾互动与合影留念**

Guest interaction and group photos for memory

#### **拟邀嘉宾 Guests to be invited**

国务院参事，国家工商总局原领导、海关总署主要领导、国家知识产权局主要领导、运用促进司领导、中国商业联合会会长、中国知识产权研究会副理事长、地理标志专委会（筹）主任常务副主任、欧盟驻华使团、参会参展各国驻华代表、世界知识产权组织中国办事处官员等。

Counselors of State, former head of the State Administration for Industry and Commerce, main leaders from the General Administration of Customs, the China National Intellectual Property Administration, Department of Utilisation and Promotion, CNIPA, and president of the China General Chamber of Commerce, vice chairman of the China Intellectual Property Society, Director and Deputy Director of the Specialised Committee on Geographical Indications, the European Union delegation to China, representatives of embassies in China, officials of the World Intellectual Property Organization Office in China, etc.

注：议题以当天议程为准

Note: The final agenda is subject to the onsite arrangement.

**CPFS2024**  
**2024 中国预制菜产业高质量发展大会**  
**Summit on High-quality Development of China Prefabricated Food 2024**

时间：2024年06月03日

Time: June 03, 2024

地点：郑州国际会展中心-河南省

**Zhengzhou International Convention and Exhibition Center-Henan •China**

13:30-13:45

领导致辞

Opening Address

农业农村部领导

Leaders of the Ministry of Agriculture and Rural Affairs, PRC

省政府领导

Leaders of provincial government

13:45-14:05

解读《关于做好全面推进乡村振兴重点工作的意见》

The interpretation for “Opinions on Promoting the Key Work of Rural Revitalization Comprehensively”

农业农村部农业贸易促进中心

Agricultural Trade Promotion Center, Ministry of Agriculture and Rural Affairs, PRC

14:05-14:25

河南预制菜产业政策及推进措施

Henan industry policy and promotion measures for Prefabricated food

河南省农业农村厅

Henan Provincial Department of Agriculture and Rural Affairs

14:25-14:45

中国预制菜市场高质量发展

High-Quality Development for China Prefabricated food Market

中国预制菜产业联盟

China Prefabricated food Industry Alliance

14:45-15:05

国际国内预制菜预包装食品市场情况

The market situation for domestic and overseas prefabricated food and prepackaged food

中国食品土畜进出口商会

China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products

15:25-15:45

中国预制菜标准体系建设

The standard series building for China prefabricated food

国家食品安全风险评估中心

China National Center for Food Safety Risk Assessment, P.R.China

15:45-16:05

预制菜市场展望

The market prospect for prefabricated dishes

中国食品工业协会

China National Food Industry Association

16:05-16:25

预制菜产业助力乡村振兴案例分享

Case sharing for Prefabricated dishes industry promote rural revitalization

地方政府

Local governments

**拟邀嘉宾 Guests to be invited**

国内外政府主管机构、协会组织、行业专家、预制菜上下游企业、酒店餐饮、商场超市、电商平台、大专院校及媒体代表等。

Domestic and foreign government authorities, associations and organizations, industry experts, upstream and downstream enterprises specializing in prefabricated food, hotels and restaurants, shopping malls and supermarkets, e-commerce platforms, colleges and universities, and media representatives.

注：议题以当天议程为准

Note: The final agenda is subject to the onsite arrangement