

**2024 郑州国际地理标志产品博览会**  
**Zhengzhou International Protected Geographical Indication Products Exhibition 2024**  
同期举办：国际进口食品与农产品展览会暨郑州国际餐饮供应链博览会  
**International Imported Food and Agricultural Products Exhibition & Zhengzhou International**  
**Catering Supply Chain Expo 2024**

**展览时间 | Show Time**

2024 年 06 月 03 日-05 日 | June 3rd-5th, 2024

**展览地点 | Show Venue**

郑州国际会展中心-河南省

Zhengzhou International Convention and Exhibition Center-Henan •China

**收费项目-报价单**

**Fee Items – Quotation**

**一、参展费用 | Participation Fees**

1) 室内光地：480.00 (USD) /平方米

Indoor Raw Space: USD 480/sq.m.

室内光地（最少 36 平方米起租）只提供参展空间，不包括展架、展具、地毯、电源等。

The raw space (minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

备注：以上价格条例不含展位特装搭建费用与展位管理费，特装搭建费用参考行业价格为 300-400 美金/平米/展期。

Note: The above price regulations do not include the booth special booth construction costs and booth management fees. Please refer to the industry prices for special decoration construction costs, which range from \$300 to \$400 per square meter per exhibition period.

2) 国际标准展位：4800.00/展期 (USD) 3m×3m

International Standard Booth: USD 4800/Expo, 3m\*3m

标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A 电源插座一个、废纸篓一个。）

Each standard booth consists of 3-sided white wallboards, Chinese & English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket .

**二、论坛费用 Forum Fees**

1) 参会费用：Participation Fees

注册费用：2800USD/人/两场

Registration Fees: 2,800 USD/person/2 sessions

2) 赞助费用：Sponsorship Options

钻石赞助 Diamond Sponsorship: 160000 USD

铂金赞助 Platinum Sponsorship: 100000 USD

白金赞助 Gold Sponsorship: 80000 USD

演讲赞助 Speech Sponsorship: 60000 USD

午餐赞助 Lunch Sponsorship: 40000 USD  
礼品赞助 Gift Sponsorship: 20000 USD  
3) 专场费用: Special Session Fees  
一对一会晤: 60000 USD/场  
One-on-One Meeting: 60,000 USD/session  
4) 考察费用: Survey Fees  
参观考察: 1000 USD/两天  
Visit and Survey: 1,000 USD/2 days

### 三、展会现场费用 On-Site Expenses

1) 背景墙 LOGO: (尺寸: 宽 12m\*高 5m)  
Background Wall Logo Size:12m(W)\*5m(H)  
大会开幕式: 40000USD/个  
Opening Ceremony: 40000USD/piece  
观众登记处广告 (尺寸: 宽 80cm\*高 100cm)  
Advertisement at the Registration Area Size: 80cm(W)\*100cm(H)  
广告: 20000USD/面  
Advertisement: 20000 USD/piece  
接待处易拉宝 (尺寸: 宽 80cm\*高 200cm)  
Roll Up Banner near the Reception Area Size: 80cm(W)\*200cm(H)  
2000USD/2 块 2000USD/2 pieces  
4) 室内悬挂式条幅 (尺寸: 宽 2m\*高 2.5m)  
Hanging Flag Advertising of Corridor Size: 2m(W)\*2.5m(H)  
广告: 10000USD/两面  
Advertisement: 10000 USD/2 sides  
5) 户外广告牌 (尺寸: 宽 8m\*高 5m)  
Outdoor Banner Size: 8m(W)\*5m(H)  
广告: 15000USD/面  
Advertisement: 15000USD/piece

### 四、印刷费用

1) 《展览会会刊》(尺寸: 宽 140mm\*高 210mm)  
Show Catalogue Advertisement Size:140mm(W)\*210mm(H)  
封面: 50000USD/整版 封底: 40000USD/整版  
Front Cover: 50000USD/full page Back Cover: 40000USD/full page  
封二: 30000USD/整版 封三: 20000USD/整版  
Inside Front Cover: 30000USD/full page Inside Back Cover : 20000USD/full page  
内页: 10000USD/整版 内页 (黑白): 5000USD/整版  
Inside Page: 10000USD/full page Inside Page (Black and White): 5000USD/full page  
2) 《观众参观指南》(尺寸: 宽 140mm\*高 210mm)  
Visitor Guide Size:140mm(W)\*210mm(H)  
封底: 30000USD/整版 内页: 15000USD/整版  
Back Cover: 30000USD/full page Inside Page: 15000USD/full page

3) 入场券 (尺寸: 宽 210mm\*高 90mm)

Admission Tickets Size: 210mm(W)\*90mm(H)

背面广告: 35000USD/整版

Backside Advertisement: 35000USD/full page

4) 胸牌吊带 (尺寸: 宽 105mm\*高 75mm)

Badge & Lanyard Size: 105mm(W)\*75mm(H)

胸牌背面: 40000USD/整版

Back of Badge Advertisement: 40000 USD/full page

吊带广告: 30000USD/观众, 15000USD/展商

Lanyard Advertisement: 30000 USD for visitors, 15000 USD for exhibitors

5) 资料手袋 (宽 330mm\*高 250mm\*厚 80mm)

The present bag Size: 330mm(W)\*250mm(H)\*80mm(T)

单面广告: 40000USD/4000 个

Single-sided Advertisement: 40000 USD/4000 bags

6) 纸杯 (9 盎司) 3000USD/6000 个

Paper Cups (9 oz. capacity): 3,000 USD/6000 cups

Contact information of the Organizing Committee

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